

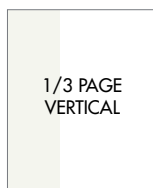
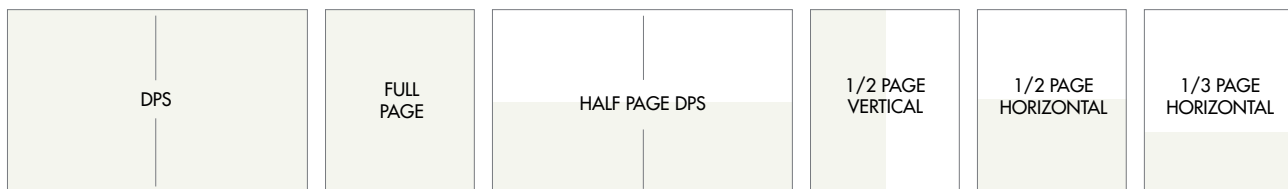
TECHNICAL SPECIFICATIONS

Space	Image Area* (depth x width)	Trim Size* (depth x width)
Double page spread	269mm x 438mm	300mm x 460mm
Full page	269mm x 199mm	300mm x 230mm
Half double page spread	130mm x 438mm	146mm x 460mm
Half page vertical	269mm x 95.5mm	300mm x 106.5mm
Half page horizontal	130mm x 199mm	146mm x 230mm
One third vertical	269mm x 64mm	300mm x 75mm
One third horizontal	86mm x 199mm	98mm x 230mm

*Add 5mm bleed. All type and important features must be inside the image area. Ensure the gutter is free from type. If type is fine or small allow 15mm each side of the gutter.

THE ESSENTIALS SPECIFICATIONS

Space	Image Area (depth x width)
Quarter page standard	133mm x 97.5mm
Quarter page vertical	269mm x 46.8mm
Quarter page horizontal	64.5mm x 199mm
Eighth page vertical	133mm x 46.8mm
Eighth page horizontal	64.5mm x 97.5mm
Sixteenth page	64.5mm x 46.8mm



*All type and important images must be within the image area, ensure the gutter is free from type. If type is fine or small allow 15mm each side of gutter (30mm total). For bleed advertisements, provide 5mm bleed on all sides. Special care must be taken where any image runs through the spine. DPS crossover (allowance for gutter): within first 6 pages of magazine allow 6mm crossover per page (12mm total) and for run of magazine ads allow 4mm crossover per page (8mm total). Only headings and baselines of extra-large type can run across gutter and must be arranged to clear the spine by a minimum of 4mm-6mm on each side. Due to the variable nature of the binding process, we can accept no responsibility for any lack of alignment of type or images that cross the gutter. Please refer to Acceptable Material regarding the supply of PDFs and proofs.

PRODUCTION CHARGES

DPS	\$800
FULL PAGE	\$450
HALF PAGE	\$225
THIRD PAGE	\$180
Advertorials quoted on request	

These charges are for design, layout, scanning and a sherpa proof (photography not included)

PRINT PROCESS Sheetfed
BINDING METHOD Perfect bound
MATERIAL DELIVERY Files may be sent to Fairfax Magazines via FTP Transfer, on CD, via Quickcut (Pagestore) or emailed to nzllads@fairfaxmags.co.nz and contract proof sent to NZ Life & Leisure Advertising Coordinator, Fairfax Magazines,

317-319 New North Road, Eden Terrace, Auckland. Details for FTP transfer can be obtained from the Advertising Coordinator.

INSERT DELIVERY Inserts should be delivered to Dominion Bookbinders, Unit 2, 139 Kerrs Road, Wiri. Attn: Alvin

www.nzlifeandleisure.co.nz